

- **PRESS RELEASE**
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(1 page / 2 items)

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**SEAL<sup>®</sup> now offers a pressure-sensitive laminate for floor graphics applications—  
New SEAL Print Shield<sup>®</sup> Floor Guard<sup>®</sup>.**

*Elkridge, Maryland, February 22, 2007* — Neschen Americas has expanded its SEAL<sup>®</sup> Print Shield<sup>®</sup> line of pressure-sensitive laminating films with the introduction of new **SEAL Print Shield Floor Guard<sup>®</sup>**. The new film offers excellent durability, slip and scuff resistance, and its textured vinyl surface easily masks fingerprints and surface dirt. Print Shield Floor Guard is recommended for floor graphics, pop-up trade show exhibits and other high-traffic applications requiring an extra durable overlamine. In addition, it features a very aggressive acrylic adhesive that makes it ideal for media such as polyester based white films that are sometimes difficult to bond with.

SEAL Print Shield Floor Guard comes 6 mils thick and is available in rolls 38” x 25’ (965mm x 7.6m), 38” x 200’ (965mm x 61m) and 51” x 200’ (1.29 x 61m). Customers can give new Print Shield Floor Guard a try by contacting Neschen Americas at 800-257-7325, ext. 2, for a free sample roll.

[Photo available: See separate attachment or contact D. Fusco & Company (above)]

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**SEAL<sup>®</sup> Print Shield<sup>®</sup> Standard UV Luster now comes 79 inches wide.**

*Elkridge, Maryland, February 22, 2007* — Neschen Americas now offers its SEAL Print Shield Standard UV Luster laminating film in a 79” x 164’ (2.01 x 50m) roll. Print Shield Standard UV Luster is a cost-effective, durable pressure-sensitive overlamine offering UV protection and a non-glare finish for a broad range of wide-format digital printing applications.

*Neschen Americas manufactures and markets SEAL<sup>®</sup> and Neschen<sup>®</sup> brand products including film and liquid laminating equipment and materials, wide and grand-format printing media, cutters and trimmers, foam boards, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.*

www.neschenamericas.com phone: 800-257-7325 email: info@neschenamericas.com