

- **PRESS RELEASE**
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(2 pages)

Neschen Americas Supports Mutoh Trade-Up Program
with Bonus Offers from SEAL® and Neschen® Brands

June 23, 2008, Elkridge, MD — Neschen Americas is pleased to announce its collaboration with Mutoh America as a value-added partner in the Mutoh *Trade-up and Cash Back Program*. According to Mutoh, between July 1, 2008 and September 30, 2008, customers can trade in their old Falcon Outdoor and Falcon II Outdoor printers for any current Mutoh ValueJet Printer and get up to \$9,000.00 back in cash and products from Mutoh and its partnering companies.

Neschen Americas is supporting the Mutoh promotion with bonus offers from its SEAL® and Neschen® brands. Details of these offers are as follows:

 **NESCHEN** FREE SolvoTex™ Print Media

Customers participating in the Mutoh Trade-Up Program will receive two FREE sample rolls of Neschen textile printing media; one sample roll of SolvoTex Artist Banner Heavy and one sample roll of SolvoTex PES Banner 240. A perfect match for Mutoh's ValueJet printers, these durable polyester textiles can be used for indoor and outdoor applications, including roll-up exhibits and point-of-purchase displays. They are a great alternative to PVC media, and both offer a soft hand and vibrant color reproduction. Plus, PES Banner 240 meets the NFPA 701 fire retardant standard.



10% Rebate on a SEAL® Laminator Purchase

Customers participating in the Mutoh Trade-Up Program are also eligible for a 10% Manufacturer's Rebate off the purchase price of any SEAL brand laminator! Customer's can choose from SEAL's complete line of professional machines, ranging in size from 44" to 80" wide, in hot, cold and heat-assist models. All SEAL laminators are made in the U.S.A. and offer proven, industry-leading performance and versatility.

"We are pleased that Mutoh asked us to be part of this promotion," says Angela Mohni, VP of Marketing at Neschen Americas. "All the participating companies have come together to offer customers excellent value on comprehensive print-to-application solutions, with some of the industry's leading products and services. We are proud to be in such good company."

Mutoh states that the *Trade-Up and Cash Back Program* is valid in the U.S. only. For program terms and conditions, detailed eligibility requirements and cash-back amounts, please visit **www.TradeInYourMutoh.com**.

For detailed information about SEAL and Neschen brand products, please visit **www.sealbrands.com** and **www.neschenbrands.com**, or contact Neschen Americas Customer Service at **800-257-7325**.

The Mutoh *Trade-Up and Cash Back Program* is owned and operated by Mutoh Industries, Ltd. and its subsidiary Mutoh America, Inc. All brand names are the property of their respective owners. For more information about Neschen Americas visit www.neschenamericas.com. For information about Mutoh and Mutoh America visit www.mutoh.com.

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Neschen and SEAL product photos available: Contact D. Fusco & Company LLC (see masthead). Thank you.