

• **PRESS RELEASE**

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SEAL® brand and Xanita join forces to bring printable, 100% eco-friendly substrates to the digital graphics marketplace.

December 7, 2007, Elkridge, MD—SEAL® brand and Xanita, an international manufacturer and marketer of substrates for sign and display applications, have signed an exclusive agreement that will allow SEAL brand to market and distribute X-Board, Mondi Xtreme and Mondi Indoor board products to the digital sign and display marketplace in North America. According to SEAL brand, these new rigid substrates are strong, lightweight, printable, easily cut and shaped, and 100% eco-friendly (recyclable, biodegradable, non-toxic and acid-free).

X-Board

Designed for indoor display applications and 100% recyclable, X-Board is a sandwich-type composite board with a core made from 100% recycled Kraft paper. Outer surfaces are mated to the core using an “organic bonding system” and feature a white top paper for good color balance, whether printing direct or mounting a print to the board.

X-Board exhibits excellent moisture and ignition resistance and has a minimum indoor useful life expectancy of 3 years. It can be screen-printed or digitally flatbed printed on both sides with solvent or UV inks, and it will accept a wide range of laminates, veneers and edge tapes—from papers to films. X-Board can be cut with a hand-held knife or wall cutter for simple straight cuts, and cut or mitered with a variety of power saws. It can also be shaped with CNC router-type cutters. By applying specific cutting techniques, the product can be used to form a variety of straight or curved surfaces and structures.

X-Board is classified fully recyclable (re-pulpable) thereby reducing global landfill requirements. Xanita X-Board is available from authorized SEAL brand resellers in 48” x 96” sheets at 3/8” or 1/2” thick.

Mondi Xtreme board

Designed for both indoor and outdoor sign and display applications, Mondi Xtreme was developed as a 100% eco-friendly alternative to PVC/plastic display boards. Mondi Xtreme is a durable, Kraft-based composite board made from 92% recycled materials. It is fully recyclable (re-pulpable) and biodegradable, and contains no waxes or polyethylene, yet its Moisture Vapor Transmission Resistance rates (MVTR) are reported to be as good as, if not superior to, polyethylene-based substrates.

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Mondi Xtreme board is printable on one side with solvent and UV inks, and can be cut with a variety of hand or power tools. Its moisture resistance, and its high resistance to warping and buckling, makes it an ideal rigid substrate for vertical and/or stand-alone display applications. Mondi Xtreme boards have an outdoor useful life expectancy of up to 4 months in vertical installations. SEAL brand is offering Mondi Xtreme boards in 38" x 69" and 49" x 72" sheets, 1/16" thick.

Mondi Indoor board

Mondi Indoor is an ultra smooth, 100% recyclable board with a special print-receptive coating on both sides. Excellent print quality can be achieved with both solvent and UV inks, and the board's combination of rigidity, flatness and smoothness make it ideal for a wide variety of indoor sign and display applications. The minimum indoor useful life expectancy is 3 years.

Similar to its sister products, above, Mondi Indoor is an acid-free, Kraft-based product made from approximately 92% recycled material and is fully re-pulpable and biodegradable. Mondi Indoor boards are available from authorized SEAL brand resellers in 24" x 71" and 50" x 71" sheets at 1/16" thick.

"The opportunity to work with Xanita on the introduction of these products to the digital graphics marketplace is exciting," says Product Specialist, Karen Buckleman. "These products fit perfectly into our SEAL brand Eco-Logic Manufacturing program. Customers can use these boards in conjunction with our Eco-Logic Manufactured films and adhesives to maximize the earth-friendly attributes of a wide range of graphics applications."

Emphasizing the comprehensive scope of the new boards' eco-friendly characteristics, SEAL brand and Xanita point out that in addition to being 100% recyclable, X-Board, Mondi Xtreme and Mondi Indoor are biodegradable, acid-free, non-toxic and contain no ozone-depleting products, and that all emissions from the manufacturing of these substrates are non-toxic as well.

Inquiries and requests for more information should be directed to SEAL brand at 800-257-7325, Ext. 3 (In Canada: 866-212-7325). Visit www.sealbrands.com.

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Photo Available. See separate attachment, or contact D. Fusco & Company (above)

SEAL® and Neschen® brand products are manufactured and marketed by Neschen Americas. They include film and liquid laminating equipment and materials, wide and grand-format printing media, rigid substrates, substrate cutters, mounting adhesives and tapes, exhibit and display systems, and archiving supplies. The company and its brands serves the needs of the sign and display, digital printing, photographic, picture framing, and library/archive markets throughout North and South America.